Case Study

Shopify Headquarters
The Space

Shopify's headquarters in Ottawa Canada is a creative innovation hub that accommodates over 800 employees. The overall space includes high functioning office design to ensure an innovative and collaborative workplace focused not just on productivity, but also on employee health and well-being.

The Challenge

Shopify wanted an open and collaborative environment in a space that was dominated by hard surfaces (concrete, hardwoods and steel). High ceilings and lack of interior walls added to the acoustic challenge. HUSH came to the rescue.

Shopify was looking for a solution to reduce noise, control sound and echo in an open office environment. There are 24 HUSH Round fixtures installed in Shopify's headquarters.

“We wanted a lighting fixture that combined sound and lighting properties but with a cool aesthetic. HUSH was the perfect solution.”

Josee Anne Pronovos - Linebox, Lead Project Architect
Sound Control

“Open concept offices and ‘team sharing’ provide many advantages to employers and the corporate culture. They are however problematic when it comes to sound quality as there are so many hard surfaces that the spaces start to sound cacophonous.”

Sound control and design were incredibly important to Shopify. The HUSH was chosen for their “Genius” call centre, where people are on the phone all the time. The fixture provided a whimsical approach to acoustics as well as provided a soft ambient lighting solution for the workspace.”

-Glenn Boccini – Dark Tools Lighting Consultant & Showroom Owner
The Fixture

Hush is ideal for aiding in softening sound and reducing reverberations in commercial, hospitality and residential spaces. Hush is scientifically proven to significantly reduce reverberated noise creating an ideal and productive environment.

Retrofit any space where acoustics is an issue. Hush works double duty, providing sound dampening and illumination for your space.

- Acoustic paneling alternative that also illuminates space.
- Two lamping options: integrated LEDs or E26 bulbs. Can ship as a kitset or assembled.
- Made from 100% Polyester Fibers with no chemical binders (including 65% post-consumer recycled material).
Acknowledgements

Location:
Shopify Headquarters
Ottawa, Canada

Lead Project Architect:
Linebox
linebox.ca

Lighting Consultant & Showroom Owner:
Dark Tools
darktools.com

Photography:
Union Eleven (courtesy of Linebox)
unioneleven.com

North American Distributor:
wakaNINE
wakanine.com
512 284 9672